

(Graduate program)

Course		Credits	Hours	1 st year		2 nd year		Course Code	Note
				Fall	Spring	Fall	Spring		
Ming Chuan Required Courses	Applied English Communication-1	2	2	2				01601	Note.4
	Applied English Communication-2	2	2		2			01602	Note.4
Professional Required Courses	Academic Writing-1	2	2			2		84105	
	Academic Writing-2	2	2				2	84106	
	Research Methods in Tourism	3	3	3				84101	
	Statistical Analysis and Applications in Tourism	3	3		3			84102	Computer courses
	Contemporary Tourism Research Topics	3	3			3		84104	
Professional Elective Course	Human Resources Management for Tourism and Hospitality	3	3	3				84142	
	Research for Tourism and Leisure Economics	3	3	3				84137	
	Marketing Management for Tourism and Hospitality	3	3	3				84144	
	Consumer Behavior for Tourism and Travel	3	3	3				84141	
	Ethics & Service Quality Management for Tourism and Hospitality	3	3		3			84145	

	Tourism and Leisure Research	3	3		3		84133	
	Research for Travel Operations and Management	3	3		3		84135	
	Qualitative Research for Tourism	3	3		3		84244	
	Financial Management for Tourism and Hospitality	3	3			3	84241	
	Tourism and Leisure Planning and Design	3	3			3	84233	
	Strategic Management for the Tourism, Hospitality, and Leisure Industry	3	3			3	84234	
	Information Technology for Tourism and Hospitality	3	3			3	84242	Computer courses
	Feasibility Studies for Tourism and Hospitality Industry	3	3				3 84238	
	Leisure Development and Investment	3	3				3 84237	
	Tourism Policy and Regulation Study	3	3				3 84246	
	Overseas Internship	3	3				3 84245	Overseas Internship in tourism industry for 1 month. (160hours)
Grand Total	Thesis	6					84203	
	Required Courses	17						

The Minimum Credits required for Elective Professional Courses	27								
Subtotal (graduation)	50								

Notes:

1. Master degree course must pass a compulsory 44 credits in elective courses (not including master's thesis credits).
2. In accordance with MCU General Provisions for Study, all graduate students must pass the requirements of Basic Professional Skills in order to graduate.
3. Graduate students must meet the graduation requirements for professional competency stated in these regulations, the main contents of the courses are: (1)Project Research, Independent Thinking and Work : (i)Complete thesis and pass the Qualifying Examination. (ii) Prior to the Qualifying Examination, students are required to publish their thesis in domestic or overseas periodicals or to present at a conference, or at least one paper is accepted for publication. (2) Leadership and Management : Serve at least once as organization officer or class officer.(3) Diverse International View : Attend at least one international conference.
4. In accordance with the MOE standard, it is required that MCU graduate students reach the CEFR B1 English Proficiency Level before graduation(According to the school's regulations, students who need to achieve more than 550 on their TOEIC test or the one who pass the oral exam on GEPT Intermediate Test, etc.) Any student who does not reach the standard is required to complete two 2-credit Applied English courses.
5. Elective credits taken outside the Graduate School of Tourism will not be included in the total number of credits required for obtaining a Master's degree.
6. Whether the elective courses are available or not, it will depend on students' pre-registration before the coming semester.
7. The elective courses on this Course Outline may be counted toward total graduation credits by students who entered the university prior to the 2012-2013 academic year.