

(Graduate program)

Course		Credits	Hours	1 st year		2 nd year		Course Code	Note
				Fall	Spring	Fall	Spring		
Ming Chuan Required Courses	Applied English Communication-1	2	2	2				01601	Note.4
	Applied English Communication-2	2	2		2			01602	Note.4
Professional Required Courses	Academic Writing-1	2	2			2		84105	
	Academic Writing-2	2	2				2	84106	
	Research Methods in Tourism	3	3	3				84101	
	Statistical Analysis and Applications in Tourism	3	3		3			84102	Computer courses
	Contemporary Tourism Research Topics	3	3			3		84104	
Professional Elective Course	Human Resources Management for Tourism and Hospitality	3	3	3				84142	
	Research for Tourism and Leisure Economics	3	3	3				84137	
	Marketing Management for Tourism and Hospitality	3	3	3				84144	
	Consumer Behavior for Tourism and Travel	3	3	3				84141	
	Ethics & Service Quality Management for Tourism and Hospitality	3	3		3			84145	

Tourism and Leisure Research	3	3		3			84133	
Research for Travel Operations and Management	3	3		3			84135	
Qualitative Research for Tourism	3	3		3			84244	
Financial Management for Tourism and Hospitality	3	3			3		84241	
Tourism and Leisure Planning and Design	3	3			3		84233	
Strategic Management for the Tourism, Hospitality, and Leisure Industry	3	3			3		84234	
Information Technology for Tourism and Hospitality	3	3			3		84242	Computer courses
Feasibility Studies for Tourism and Hospitality Industry	3	3				3	84238	
Leisure Development and Investment	3	3				3	84237	
Tourism Policy and Regulation Study	3	3				3	84246	
Internship	3	3				3	84247	This course includes the following major topics of 200 hours practical training in travel agencies, hotels, restaurants, national parks, amusement parks, and other tourism related organization.

Grand Total	Thesis	6						84203	
	Required Courses	17							
	The Minimum Credits required for Elective Professional Courses	27							
	Subtotal (graduation)	50							

Notes:

1. Masters' program students must pass a total of 44 credits in required and elective courses. In addition, masters' students must pass all degree-related exams and the Basic Professional Capacity Test before they can graduate.
2. In accordance with MCU General Provisions for Study, all graduate students must pass the requirements of Department Professional Competencies in order to graduate.
3. Graduate students must meet the graduation requirements for professional competency stated in these regulations, the main contents of the courses are as follows. (1) Professions in Management for Tourism and Travel Industries: Complete thesis and pass the Qualifying Examination. (2) Communication, Negotiation and Leadership: Serve at least once as organization officer or class officer. (3) Project Research, Independent Thinking and Work: Prior to the Qualifying Examination, students are required to publish their thesis in domestic or overseas periodicals or to present at a conference, or have at least one paper accepted for publication.
4. In accordance with the MOE standard, it is required that MCU graduate students reach the CEFR B1 English Proficiency Level before the beginning of the second semester in the 2nd Year (According to the school's regulations, students need to achieve more than 550 on a TOEIC test or pass the oral exam on GEPT Intermediate Test, etc.) Any student who does not reach the standard is required to pass two 2-credit Applied English courses to qualify for graduation.
5. Elective credits taken outside the Graduate School of Tourism will not be included in the total number of credits required for obtaining a Masters' degree.
6. Whether the elective courses are available or not will depend on students' pre-registration before the coming semester.
7. This Required Course list is applicable to students who enter the university in the 2014-15 academic year.